

► **EVERY MONTH:** New Packages, Brand Packaging, Supply-Chain Updates

► **2024 SHOW PACKAGES:** Maximize the return on your event investment with broad brand exposure. Contact us for more information!

	JANUARY AD CLOSE: 11/30 MATERIAL CLOSE: 12/4	FEBRUARY AD CLOSE: 1/4 MATERIAL CLOSE: 1/8	MARCH AD CLOSE: 2/1 MATERIAL CLOSE: 2/5	APRIL AD CLOSE: 3/1 MATERIAL CLOSE: 3/4	MAY AD CLOSE: 4/5 MATERIAL CLOSE: 4/8	JUNE AD CLOSE: 5/3 MATERIAL CLOSE: 5/6
PACKAGING STRATEGIES eMAGAZINE, WEBSITE & "EXTRA" NEWSLETTER						
MARKETS	Beer, Wine & Spirits	Candy & Confectionary	2024 State of Converting State of the industry report covering trends and supply-chain updates for converting equipment, materials, technologies, and more, with category sponsorships available for: - Food - Beverage - Household - Health, Beauty & Personal Care - Cannabis Bonus Distribution*	Household	Health, Beauty & Personal Care	Dairy
EQUIPMENT	Unitizing & Palletizing	Case Forming, Packing & Sealing		Belts & Conveyors	Inspection, Detection & Vision	Automation & Robotics
MATERIALS	Bottles & Glass	Paperboard, Corrugated & Cartons		Labels	Color, Inks & Pigments	Caps, Closures & Lids
FLEXIBLE PACKAGING & "FLEX PACK REPORT" NEWSLETTER						
MARKETS	Wine & Spirits	Candy & Confectionery	Cereal	Pet Food	Health, Beauty & Personal Care	Dairy
EQUIPMENT	Pouch Filling	Converting	Automation	Extrusion	Filling	Pouch Making
MATERIALS	Resins & Substrates	Labels	Chemicals	Flexible Films	Color, Inks & Pigments	Spouts & Fitments
MULTIMEDIA COVERAGE						
VIDEOS	2024 Market Outlook	Candy Packaging Trends	Global Pouch Forum Preview	Converters Expo South Review	European Personal Care Packaging Trends	Converters Expo Review
PODCASTS	Extended Producer Responsibility (EPR)	Paperboard Recycling	End-of-Line Automation	Transitioning Household CPGs to Flexible Packaging	Sustainable Color Trends	Robotics Trends in Packaging
GALLERIES	End-of-Line & Warehouse Automation	Case-Forming Equipment	In-Store Bakery, Deli, and Prepared Foods Packaging	Belts, Conveyors, Motors & Automation	Packaging Line Safety Equipment	Robotics for Packaging Lines
WEBINARS				2024 State of Converting		Packaging Sustainability Trends
SHOW COVERAGE & EXHIBITOR PROMOTIONAL PACKAGE						
EVENTS		Converters Expo South* 2/20 • Greenville, SC	Flexible Packaging Association Annual Meeting 3/20-3/22 • Tucson, AZ	Converters Expo* 4/17-4/18 • Green Bay, WI		Global Pouch Forum** 5/29-5/31 • FL

* **2024 State of Converting:** Printed distribution at Converters Expo South and Converters Expo, as well as publication in the March *Packaging Strategies* eMagazine and on PackagingStrategies.com.

** **2024 State of Flexible Packaging:** Printed distribution at Global Pouch Forum, as well as publication in the July *Packaging Strategies* eMagazine and on PackagingStrategies.com/Flexible-Packaging.

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	JULY AD CLOSE: 6/7 MATERIAL CLOSE: 6/10	AUGUST AD CLOSE: 7/8 MATERIAL CLOSE: 7/10	SEPTEMBER AD CLOSE: 8/2 MATERIAL CLOSE: 8/5	OCTOBER AD CLOSE: 9/6 MATERIAL CLOSE: 9/9	NOVEMBER AD CLOSE: 10/4 MATERIAL CLOSE: 10/7	DECEMBER AD CLOSE: 11/1 MATERIAL CLOSE: 11/4
PACKAGING STRATEGIES eMAGAZINE, WEBSITE & "EXTRA" NEWSLETTER						
MARKETS	Produce	Meat, Poultry, and Seafood	Cannabis	Beverages	E-Commerce	Snacks
EQUIPMENT	Testing & Analysis	Track, Trace & Serialization	Coding, Marking & Printing	Labeling	Warehouse & Distribution	Cartoning
MATERIALS	Adhesives & Sealants	Cans, Steel & Aluminum	Films & Coatings	Beverage Multipacks	Blister	Plastic Bottles, Polyethylene Terephthalate (PET) & High-Density Polyethylene (HDPE)
FLEXIBLE PACKAGING & "FLEX PACK REPORT" NEWSLETTER						
MARKETS	2024 State of Flexible Packaging State of the industry report covering trends and supply-chain updates for flexible packaging equipment, materials, technologies, and more, with category sponsorships available for: - Food - Beverage - Household - Health, Beauty & Personal Care - Cannabis Bonus Distribution**	Meat, Poultry & Seafood	Cannabis	Beverages	Pharmaceutical & Medical	Snacks
EQUIPMENT		Form/Fill/Seal	Digital Printing	Bag Filling	Shipping & Receiving	Bag Making
MATERIALS		Closures & Zippers	Stretch, Shrink, Skin, Polyvinyl Chloride (PVC), Polyethylene (PE) & Polyolefin (POF)	Recyclable & Compostable	RFID	Coatings
MULTIMEDIA COVERAGE						
VIDEOS	Flexible Packaging Trends in Produce	Global Pouch Forum Review	Cannabis Packaging Trends	Flexible Beverage Packaging Lines	E-Commerce Strategies	Snack Packaging Trends
PODCASTS	Sustainable Adhesive & Sealant Trends	Flexible Packaging Options for Meat & Poultry	Extending Cannabis Edibles Shelf-Life	Measuring Sustainability Impact	Flexible Packaging Use in E-Commerce	Packaging Coatings & Sustainability
GALLERIES	Package Testing & Analysis	Form/Fill/Seal	Digital Printing Equipment	Labeling Equipment	Pharmaceutical & Medical Packaging	Cartoning Equipment
WEBINARS	2024 State of Flexible Packaging		Innovations in Flexible Packaging Materials		Brand Packaging: Aesthetic and Functional Appeal	
SHOW COVERAGE & EXHIBITOR PROMOTIONAL PACKAGE						
EVENTS					PACK EXPO 11/3-11/6 • Chicago	

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